

Dace Campbell Consulting Services

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WHAT	HOW	FOR WHOM
<ul style="list-style-type: none">• Innovation• Emerging technology• Digital transformation• ConTech• Digital twins• eXtended reality (XR)• Virtual reality (VR)• Augmented reality (AR)• Mixed reality (MR)• Laser scanning• Photogrammetry• Robotics• Artificial Intelligence• Lean construction processes• Design for manufacturing and assembly• Prefabrication and industrialized construction• Integrated project delivery• Sustainability	<ul style="list-style-type: none">• Thought-Leadership• Strategic planning• Market analysis• Discovery• Brainstorming and ideation• Prioritization• Investment recommendations• Technology road-mapping• Business case development• Use case development• Proof of concept• Prototype• Process optimization• Change management• Training and implementation• Business value measurement• Partner and vendor management• Success story development• Internal and external marketing	<ul style="list-style-type: none">• Architects• Consulting engineers• General contractors• Construction managers• Fabricators and manufacturers• Specialty contractors• Owners• Public agencies• Established tech solutions providers• ConTech and PropTech startups